



**EUREL**

# AWARD CERTIFICATE

VALENTIN BUCUR

AND HIS TEAM ARE AWARDED THE **THIRD PLACE** OF THE  
**EUREL INTERNATIONAL MANAGEMENT CUP 2024**

The EUREL International Management Cup (IMC) is a strategic business simulation game for European students and young professionals of the electrical engineering field. It is a game used in management trainings and universities and covers all the areas of managing a corporation like procurement, production, HR, R&D, marketing and sales. The winning team has developed the following competences:

- ⇒ STRATEGIC MANAGEMENT AND BUSINESS PLANNING
- ⇒ RECOGNIZING AND FORMULATING THE GENERAL CONDITIONS FOR COMMERCIAL SUCCESS
- ⇒ EXPERIENCING RELATIONSHIPS IN BUSINESS MANAGEMENT BY ADOPTING A HOLISTIC APPROACH
- ⇒ DEFINING GOALS AND STRATEGIES, AND REALIZING THEM IN AN ENVIRONMENT IN WHICH ECONOMIC AND ECOLOGICAL FACTORS PLAY SIGNIFICANT ROLES
- ⇒ COPING WITH COMPLEX DECISION MAKING IN UNCERTAIN SITUATIONS
- ⇒ MAINTAINING CONTROL OF A BUSINESS IN DIFFICULT SITUATIONS
- ⇒ DEVELOPING A SENSE FOR THE ESSENTIAL AND A HOLISTIC VIEW ON BUSINESS
- ⇒ LEARNING TO THINK AND ACT IN AN INTER-DISCIPLINARY WAY
- ⇒ LEARNING HOW TO DEFINE AND SOLVE PROBLEMS
- ⇒ ARRIVING AT DECISIONS WITHIN A TEAM BY USING PERSONAL COMPUTER-SUPPORTED PLANNING MODELS

*Participants in the game have competed in teams of two to four students or young professionals. Teams were competing on national markets of the European member states. The working language of the game was English.*

DATE: 3 SEPTEMBER 2024

A handwritten signature in blue ink, appearing to read "Markus B. Jaeger".

**Markus B. Jaeger**  
EUREL Chairman Board of Directors

A handwritten signature in blue ink, appearing to read "Fabienne Dezutter".

**Fabienne Dezutter**  
EUREL Secretary General